

Atlas BROWN

FAMILY WEALTH MANAGEMENT

FOR IMMEDIATE RELEASE

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Atlas Brown, Inc. Welcomes The Russell Group

LOUISVILLE, KY – May 22, 2014 – Atlas Brown, Inc., the Louisville-based family wealth management firm, announced today the addition of David B. Russell, AIF®, CRPS® and Anastasia (Tess) Russell, AIF®, CRPC® as well as their Executive Senior Client Associate, Patricia Anderson.

“The integration of the Russell Group at Atlas Brown leverages the experience of both groups in providing comprehensive financial planning and advice,” said Wayne Hancock, President of Atlas Brown, Inc. “David, Tess and Pat will add distinct attributes complementary to our business model. The Russell Group is an outstanding addition to our team and we look forward to continued growth in the years to come.”

Mr. Russell and his colleagues bring with them an extensive knowledge obtained over a combined 75 years of industry experience. Mr. Russell specializes in comprehensive financial planning, discretionary investment portfolio management, retirement, estate, trust and college planning, life insurance analysis and wealth preservation. He also develops and provides 401(k) retirement plan services to many corporate clients where he places a great deal of emphasis on employee education through workshops and personalized consultations. Tess Russell specializes in portfolio management while Pat Anderson provides support services to both her co-workers and their clients.

You may reach the Russell Group by calling 502-271-2930. Their office is located at the Corporate Headquarters of Atlas Brown, Inc. at 333 East Main Street, Suite 400 Louisville, Kentucky 40202.

About Atlas Brown, Inc. *Atlas Brown, Inc. was formed in 2004 and currently manages approximately \$325 million in assets including retirement plans, charitable accounts, institutional accounts, and high net worth portfolios.*